

## ***Rotex screener roadshow***

Rotex Europe, Wavre, Belgium, has embarked on a 20-week demonstration tour which began in August in the UK and by end of the first week of September had reached the Netherlands. It will go on to visit customers in Germany, France, Belgium, Italy and Spain during the next four months. The company has designed and produced a purpose-built exhibition vehicle which travels directly to customers' premises. On arrival it opens out to reveal a self-contained exhibition space showcasing the company's Apex screener which can be demonstrated to visitors.

Dick Paulsen vice president of Rotex Europe commented: "It is becoming increasingly more difficult for people to visit a static trade show and if they do come along, the time that they can allocate to each stand is very limited. To ensure we keep our clients up-to-date with our latest technology we have commissioned a bespoke mobile exhibition vehicle which we can bring to their doorstep. The unit has been designed to accommodate our latest screening technology within a demonstration suite, enabling us to hold product demonstrations and consultations with Rotex application experts. We can demonstrate how companies can



make a step change in profitability by improving both the efficiency of their production line and by reducing staffing costs."

Anyone wishing to enquire about a roadshow visit to their site should contact Martin Anderton: tel +44 1928 706110, [manderton@rotex.com](mailto:manderton@rotex.com). For further information visit [www.rotexroadshow.com](http://www.rotexroadshow.com)

***The Apex screener featured in the Rotex travelling display***