

EUROBULKSYSTEMS

The European Journal for In-Plant Handling and Processing of Powders, Granulates, Pastes and Liquids

2010 Editorial and Advertising Data

A POWERFUL MEDIUM TO REACH YOUR TARGET MARKET

Market Leader

Launched in 2007, **EuroBulkSystems** has rapidly established itself as Europe's foremost information source for the Bulk Processing Industry. Every issue, the journal reports on the in-plant handling and processing of powders, granulates, pastes and liquids.

Read by Decision-Makers

Circulated to over 9000 readers - primarily users of bulk processing systems - throughout Europe, **EuroBulkSystems** reaches your target market directly, powerfully and cost-effectively.

Just over 75% of its readers work in the chemical, food, pharmaceutical, plastics and industrial mineral industries, all of which share a need to handle and process high-value and often 'difficult' materials with care and precision.

Quality Editorial

EuroBulkSystems attaches high priority to accurate and objective reporting of news and to researching and compiling feature articles. Its experienced editorial team writes with discernment and clarity on a wide range of subjects dealing with in-plant handling and processing as well as related measurement, control and safety issues.

Dynamic Website + Weekly News = Unique Branding

Advertisers in **EuroBulkSystems** can also benefit from headline exposure on the www.eurobulksystems.com website. Logos and weblinks are prominently displayed – an unrivalled chance to boost your company's brand. The website is updated with weekly news items, ensuring high levels of regular web traffic

The EuroBulkSystems "Added Bonus" Distribution

Advertisers can maximize their profile in the market by making use of **EuroBulkSystems'** bonus distribution at major international trade shows throughout Europe. **EuroBulkSystems** is promoted vigorously at these shows – and advertisers can benefit from this level of international exposure

CONTACT US



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EuroBulkSystems Website

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EuroBulkSystems: 2010 Editorial Schedule

	HANDLING, PROCESSING & STORAGE	SAFETY, MEASUREMENT & CONTROL	BONUS DISTRIBUTION & SUPPLEMENTS
January/February	<ul style="list-style-type: none"> Positive-pressure pneumatic conveying Mixing Bag unitisation/wrapping 	<ul style="list-style-type: none"> Dust control Flow measurement 	
March/April	<ul style="list-style-type: none"> Vacuum conveying Milling & fine grinding Agglomeration & pelletising 	<ul style="list-style-type: none"> High-containment transfer Moisture measurement & heat exchange 	<ul style="list-style-type: none"> Powtech, Germany Pharmintech, Italy
May/June	<ul style="list-style-type: none"> Aero-mechanical & tubular drag conveyors (F)IBC filling & emptying Dosing/feeding 	<ul style="list-style-type: none"> Dust explosion protection Valves & diverters 	<ul style="list-style-type: none"> Total Processing & Packaging, UK
July/August	<ul style="list-style-type: none"> Bins & silos Flexible spiral & screw conveyors Bin/hopper discharge of 'difficult' products 	<ul style="list-style-type: none"> Level measurement Particle analysis/characterisation 	<ul style="list-style-type: none"> EUROPEAN TEST PLANTS & SPECIALIST CONSULTANCIES
September/October	<ul style="list-style-type: none"> Bag filling/emptying Bucket elevators Screening & sieving 	<ul style="list-style-type: none"> Magnetic separation & metal detection Weighing 	<ul style="list-style-type: none"> Industrial Processing, Netherlands IPA, France K Show, Germany
November/December	<ul style="list-style-type: none"> In-plant belt conveyors Pneumatic conveying components Rigid IBCs 	<ul style="list-style-type: none"> Sampling Dust control 	<ul style="list-style-type: none"> Emballage, France

Quality Editorial News & Features - Every Issue

Every issue, **EuroBulkSystems'** highly experienced editorial team reports on the latest industry developments, covering handling, processing, storage, safety, measurement and control systems – and much more. Regular editorial sections include:

- **European Market Intelligence:** Bulk processing plants, projects, investment and business
- **News Section:** The latest industry developments
- **New equipment:** Innovation from equipment manufacturers
- **World News Digest:** Details of important news and technical developments outside Europe
- **Interviews:** One-on-one with leading industry "movers and shakers"

EuroBulkSystems: 2010 Advertising Rates

ADVERTISEMENT SIZE (A3 Format)	SIZE (height x width)	1-2 Insertions	3-4 Insertions	5-6 Insertions
Full Page	396mm x 273mm	€4125	€3600	€3090
Junior Page	263mm x 179mm	€2475	€2160	€1860
Half Page – Horizontal	196mm x 273mm	€2475	€2160	€1860
Half Page – Vertical	396mm x 134mm	€2475	€2160	€1860
Quarter Page – Standard	196mm x 134mm	€1650	€1440	€1230
Quarter Page - Horizontal (A4 Half Page Size)	128mm x 179mm	€1650	€1440	€1230
Quarter Page - Vertical (A4 Half Page Size)	263mm x 88mm	€1650	€1440	€1230
Quarter Page - Strip	97mm x 273mm	€1650	€1440	€1230
Eighth Page - Vertical (A4 Quarter Page Size)	128mm x 88mm	€905	€785	€670
Classified - Large (Minimum 3 insertions)	65mm x 134mm	-	€425	€370
Classified - Regular (Minimum 3 insertions)	45mm x 134mm	-	€335	€290

COVER AND SPECIAL POSITIONS

FRONT COVER	OUTSIDE BACK	INSIDE FRONT	RIGHT HAND PAGE
25% extra	20% extra	15% extra	10% extra

Circulation

INDUSTRY SECTOR		GEOGRAPHICAL	
Chemicals and pharmaceuticals	2441	Germany	1128
Foodstuffs and beverages	2418	The Netherlands	924
Plastics and rubber	1268	Belgium/Luxembourg	675
Industrial minerals	1071	Scandinavia/Nordic	426
Others (Cement, Fertilisers, Animal Feeds, etc)	1035	France	379
Equipment Suppliers	983	Italy	246
Engineering Firms and Consultancies	189	British Isles	3003
Other Organisations	142	Eastern Europe	2014
		Switzerland	247
		Spain	185
		Portugal	52
		Austria	177
		Outside Europe	91
Total	9547	Total	9547