

Eriez strengthens ties with East Europe

Within the past 12 months Eriez Magnetics Europe, Bedwas, Caerphilly, UK, has appointed new representatives in Poland, Slovenia and Slovakia. Its new Polish agent, Lublin-based Luxor – Maszyny do Odpadów, has been especially successful, generating over 200 new enquiries for equipment such as permanent magnetic pulleys, permanent suspended overband magnets and metal detectors. Many of these inquiries have since been converted into orders, more than doubling previous levels of export business to Poland. Eriez has recently recruited Agnieszka Dzień, a Polish national, into its sales team based at the European head office in Bedwas. The company says: “Whilst Western European countries struggled through the recession, Eastern European markets seemed to resist the strain. The Polish economy this year has registered considerable growth which has given us good business opportunities.” In recent months Eriez has also appointed new agents in Portugal and Algeria. www.eriez.com



Luxor has commissioned this Eriez permanent suspended magnet for a Polish recycling company