

# EUROBULKSYSTEMS

The European Journal for Handling and Processing of Powders, Granulates, Pastes and Liquids

## 2012 Editorial and Advertising Data

### A POWERFUL MEDIUM TO REACH YOUR TARGET MARKET

#### Market Leader

Launched in 2007, **EuroBulkSystems** has rapidly established itself as Europe's foremost information source for the Bulk Processing Industry. Every issue, the journal reports on the in-plant handling and processing of powders, granulates, pastes and liquids.

#### Read by Decision-Makers

Circulated to over 9000 readers - primarily users of bulk processing systems - throughout Europe, **EuroBulkSystems** reaches your target market directly, powerfully and cost-effectively.

Just over 75% of its readers work in the chemical, food, pharmaceutical, plastics and industrial mineral industries, all of which share a need to handle and process high-value and often 'difficult' materials with care and precision.

#### Quality Editorial

**EuroBulkSystems** attaches high priority to accurate and objective reporting of news and to researching and compiling feature articles. Its experienced editorial team writes with discernment and clarity on a wide range of subjects dealing with in-plant handling and processing as well as related measurement, control and safety issues.

#### Dynamic Website + Weekly News = Unique Branding

Advertisers in **EuroBulkSystems** can also benefit from headline exposure on the [www.eurobulksystems.com](http://www.eurobulksystems.com) website. Logos and weblinks are prominently displayed – an unrivalled chance to boost your company's brand. The website is updated with weekly news items, ensuring high levels of regular web traffic

#### The EuroBulkSystems "Added Bonus" Distribution

Advertisers can maximize their profile in the market by making use of **EuroBulkSystems'** bonus distribution at major international trade shows throughout Europe. **EuroBulkSystems** is promoted vigorously at these shows – and advertisers can benefit from this level of international exposure

### CONTACT US



#### All Enquiries, contact:

##### Richard Miller

Email: [richard.miller@oakhillmedia.com](mailto:richard.miller@oakhillmedia.com)

Tel: +44 (0)1424 446003

[www.eurobulksystems.com](http://www.eurobulksystems.com)

#### OVERSEAS REPRESENTATIVES

##### Germany, Austria, Switzerland:

IMP InterMediaPartners GmbH

Gabriele Fahlbusch

Tel: +49(0)202 2716915

[fahlbusch@intermediapartners.de](mailto:fahlbusch@intermediapartners.de)

Sabine Schött

Tel: +49(0)202 2716913

[schoett@intermediapartners.de](mailto:schoett@intermediapartners.de)

##### Italy:

Mediapoint & Communications srl

Roberto Ambra

Tel: +39 010 570 4948

[info@mediapoint srl](mailto:info@mediapoint srl)

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# EuroBulkSystems: 2012 Editorial Schedule

	<b>SAFETY, MEASUREMENT &amp; CONTROL</b>	<b>HANDLING, PROCESSING &amp; STORAGE</b>	<b>BAGGING &amp; SEMI-BULK PACKAGING</b>	<b>BONUS DISTRIBUTION &amp; SUPPLEMENTS</b>
<b>January/ February</b>  <i>Copy deadline: 02 February</i>	<ul style="list-style-type: none"> <li>▪ Dust control</li> <li>▪ Flow measurement of powders</li> </ul>	<ul style="list-style-type: none"> <li>▪ Silos &amp; silo equipment</li> </ul>	<ul style="list-style-type: none"> <li>▪ FFS bagging</li> <li>▪ Rigid IBCs</li> </ul>	<ul style="list-style-type: none"> <li>▪ 2011 Review: Bulk Handling &amp; Processing</li> <li>▪ IPACK-IMA Italy</li> </ul>
<b>March/April</b>  <i>Copy deadline: 08 April</i>	<ul style="list-style-type: none"> <li>▪ High containment transfer</li> <li>▪ Drying</li> </ul>	<ul style="list-style-type: none"> <li>▪ Mixing</li> <li>▪ Aero-mechanical conveyors</li> </ul>	<ul style="list-style-type: none"> <li>▪ FIBCs</li> <li>▪ Rigid IBCs: filling &amp; discharge</li> </ul>	<ul style="list-style-type: none"> <li>▪ Anuga FoodTec Germany</li> </ul>
<b>May/June</b>  <i>Copy deadline: 17 May</i>	<ul style="list-style-type: none"> <li>▪ Diverters &amp; rotary valves</li> <li>▪ Weighing &amp; load cells</li> </ul>	<ul style="list-style-type: none"> <li>▪ Bulk elevators &amp; components</li> <li>▪ Pneumatic conveying</li> </ul>	<ul style="list-style-type: none"> <li>▪ Bag filling (open-mouth &amp; valve)</li> <li>▪ Rigid IBCs</li> </ul>	<ul style="list-style-type: none"> <li>▪ ACHEMA Germany</li> </ul>
<b>July/August</b>  <i>Copy deadline: 11 July</i>	<ul style="list-style-type: none"> <li>▪ Solids level measurement</li> <li>▪ Weighbridge systems</li> </ul>	<ul style="list-style-type: none"> <li>▪ Flow promotion devices</li> <li>▪ Road powder tankers: filling &amp; discharge</li> </ul>	<ul style="list-style-type: none"> <li>▪ FIBCs</li> <li>▪ Bag unitisation: Palletising</li> </ul>	<ul style="list-style-type: none"> <li>▪ SYMAS Poland</li> </ul>
<b>September/ October</b>  <i>Copy deadline: 06 September</i>	<ul style="list-style-type: none"> <li>▪ Dust explosion protection</li> <li>▪ Sampling</li> </ul>	<ul style="list-style-type: none"> <li>▪ Screening &amp; sieving</li> <li>▪ Feeding/dosing</li> </ul>	<ul style="list-style-type: none"> <li>▪ FIBCs: filling &amp; discharge</li> <li>▪ Rigid IBCs for in-plant processing</li> </ul>	<ul style="list-style-type: none"> <li>▪ Schüttgut Germany</li> </ul>
<b>November/ December</b>  <i>Copy deadline: 25 October</i>	<ul style="list-style-type: none"> <li>▪ Magnetic separation/metal detection</li> <li>▪ Moisture measurement</li> </ul>	<ul style="list-style-type: none"> <li>▪ Pneumatic conveying</li> <li>▪ Mixing</li> </ul>	<ul style="list-style-type: none"> <li>▪ Bag unitisation: Wrapping</li> </ul>	<ul style="list-style-type: none"> <li>▪ Exposolidos Spain</li> <li>▪ Emballage France</li> </ul>

## Quality Editorial News & Features - Every Issue

Every issue, **EuroBulkSystems'** highly experienced editorial team reports on the latest industry developments, covering handling, processing, storage, safety, measurement and control systems – and much more. Regular editorial sections include:

- **European Market Intelligence:** Bulk processing plants, projects, investment and business
- **News Section:** The latest industry developments
- **New equipment:** Innovation from equipment manufacturers
- **Interviews:** One-on-one with leading industry "movers and shakers"

# EuroBulkSystems: 2012 Advertising Rates

ADVERTISEMENT SIZE (A3 Format)	SIZE (height x width)	1-2 Insertions	3-4 Insertions	5-6 Insertions
Full Page	396mm x 273mm	€4125	€3600	€3090
Junior Page	263mm x 179mm	€2475	€2160	€1860
Half Page – Horizontal	196mm x 273mm	€2475	€2160	€1860
Half Page – Vertical	396mm x 134mm	€2475	€2160	€1860
Quarter Page – Standard	196mm x 134mm	€1650	€1440	€1230
Quarter Page - Horizontal (A4 Half Page Size)	128mm x 179mm	€1650	€1440	€1230
Quarter Page - Vertical (A4 Half Page Size)	263mm x 88mm	€1650	€1440	€1230
Quarter Page - Strip	97mm x 273mm	€1650	€1440	€1230
Eighth Page - Vertical (A4 Quarter Page Size)	128mm x 88mm	€905	€785	€670
Classified - Large (Minimum 3 insertions)	65mm x 134mm	-	€425	€370
Classified - Regular (Minimum 3 insertions)	45mm x 134mm	-	€335	€290

## COVER AND SPECIAL POSITIONS

FRONT COVER	OUTSIDE BACK	INSIDE FRONT	RIGHT HAND PAGE
25% extra	20% extra	15% extra	10% extra

## Circulation

INDUSTRY SECTOR		GEOGRAPHICAL	
Chemicals and pharmaceuticals	2453	Germany	1027
Foodstuffs and beverages	2431	The Netherlands	945
Plastics and rubber	1273	Belgium/Luxembourg	682
Industrial minerals	1076	Scandinavia/Nordic	428
Others (Cement, Fertilisers, Animal Feeds, etc)	1060	France	488
Equipment Suppliers	979	Italy	266
Engineering Firms and Consultancies	191	British Isles	3011
Other Organisations	145	Eastern Europe	2039
		Switzerland	238
		Spain	202
		Portugal	49
		Austria	156
		Outside Europe	77
<b>Total</b>	<b>9608</b>	<b>Total</b>	<b>9608</b>

# Banner Advertising Rates for [www.eurobulksystems.com](http://www.eurobulksystems.com)

Companies wishing to maximise their profile can benefit from promotional opportunities offered by the [www.eurobulksystems.com](http://www.eurobulksystems.com) website.

With over 10,000 unique visits (and 60,000 page views) per month, the website is regularly visited by key purchasers and users of bulk processing and handling equipment.

Two Banner Options are available:

1. Banner at Top of All Pages
2. Banner on Right-Hand Side of All Pages

## 1. Banner at Top of All Pages

**Size:**

450 pixels x 60 pixels

**Rate:**

1 month: €750 per month

3 months: €650 per month

6 months: €525 per month

12 months: €400 per month

## 2. Banner on Right-Hand Side of All Pages

**Size:**

258 pixels x 114 pixels

**Rate:**

1 month: €600 per month

3 months: €475 per month

6 months: €400 per month

12 months: €300 per month